



THE CRESCENTS COLLEGE OF BUSINESS MANAGEMENT
Janpak (V), Geesugonda (M), Warangal – 13

MBA I Year I Semester (2016-2017)

Day-wise schedule

Dr. Sadiqua Tabassum

Subject: Creativity and Innovation

S.No.	Date	Day	Topic
1	27-Sep	Tues	Unit – I : Realms of Creativity
2	01-Oct	Sat	Creativity Concept
3	03-Oct	Mon	Convergent and Divergent thinking
4	04-Oct	Tues	Enhancing creativity intelligence
5	05-Oct	Wed	Determinants of creativity, and creativity process
6	08-Oct	Sat	Roots of human creativity
7	15-Oct	Sat	Forms of creativity: Elaborative and Expressive
8	17-Oct	Mon	Existential, entrepreneurial and exponential forms of creativity
9	18-Oct	Tues	Unit – II : Creative personality
10	19-10	Wed	Traits congenial to Creativity
11	22-10	Sat	Motivation and creativity
12	22-10	Sat	Strategies for changing motivation
13	24-10	Mon	Creativogenic environment
14	25-10	Tue	Formative Environment and creativity
15	26-10	Wed	Adult environment
16	29-10	Sat	Environmental Stimulants
17	31-10	Mon	Blocks to Creativity
18	01-11	Tue	Strategies for un blocking creativity